Operation Valentines Connection

A free phone call for a soldier can change their day.

JOE MOVE

Operation Valentines Connection

Give our troops the gift of talking to their loved ones for free.

Dedication

To all the brave service people that defend our country, ensure our safety and give their lives so our liberty is assured.

To Debra Peterson and her son Critt, who is with Bravo Company 52nd infantry on tour, and all the loved ones who support her during her second fight with ovarian cancer.

"Each and every call is like a pearl being strung on a necklace of hope for me." *Debra Peterson*

Operation Valentines Connection is dedicated to you. We hope all that read this booklet take action and honour your bravery and sacrifices. Please donate generously today at http://bit.ly/6u2Es5.

JOE MOVE

Operation Valentines Connection

Free calls show troops your thanks

Table of contents

Introduction	4
7 Ways To Support Your Troops	5
Quotes from:	
- Veterans	6
- Those remembering lost family	7 - 8
- Mothers	9 - 10
- Wives and children	11 - 13
- New famlies	14
- Our Facebook Supporters	15 - 17
Contact us	18
About JoeOnTheMove	19
About our team	20 - 22

JOE ON THE MOVE

Operation Valentines Connection

Free calls keep us connected to our loved ones

A Story Of A Silent American Tragedy

Do you know about the inexcusable tragedy of deployed troops not being able to call their loved ones for free? Many soldiers risk and give their lives daily for our safety and liberty: surely they deserve better don't they?

Operation Valentines Connection is sponsored by JoeOnTheMove as a tribute to these soldier's plight. This booklet is for sharing with as many people as possible, calling for mass media attention, and raising donations to give soldiers free minutes to call home.

The following pages are posts from our 1.5 million Facebook members who shared powerful stories America has never heard. We hope it stirs you to action as we unite to bring an end to a silent American tragedy.

JOE ON THE MOVE

Operation Valentines Connection

Free calls show troops your thanks

7 Ways To Support Your Troops:

Operations Valentines Connection is an initiative from JoeOnThe-Move to raise donations that will buy troops free minutes as a Valentines day gift. You can help by:

1. Forwarding this booklet to as many people as possible.
2. Donating generously at http://bit.ly/6u2Es5. Note;
   - JoeOnTheMove is a registered non-profit,
   - Tax reciepts are available.
3. Contact radio, TV, and newspapers and tell our story.
4. Run your own fundraiser to donate to JoeOnTheMove.
5. Donate on behalf of your business today.
6. Post this booklet to your social media sites.
7. Invite your friends to www.causes.com/joeonthemove.

JOE ON THE MOVE

Veterans...

Donated free calls means the world to us

"As a veteran I can say although a letter is great, there is no GREATER feeling a soldier can get than to be able to reach out to those they care about and share how they feel instantly. I know it meant a lot to me." Arthur M.

"I believe in this cause. Personal experience of 23 years in the Military and now my Grand Niece is in Iraq. You can't know the joy of speaking to loved ones from that environment until you experience it first hand." Jim B.

"Just to hear a voice from someone back home can change a soldier's outlook on any given day." Sherry S.

"I was a soldier and know what it means to not be able to contact loved ones, help a GI, it's a good cause!" Robert

JOE ON THE MOVE

Remembering...

calls can mean the difference between life and death....

"In June 2009 my fiance lost his life to injuries he sustained by fighting in Afghanistan.

We only had a few phone calls but when he was able to call, They meant the world to me. I have them saved in my memory.

I dont want another loved one to not have the oppertunity to tell their loved ones how much they REALLY mean to them. Life is way to short to not say the words "I love you" and mean them." Tina A.

"A phone call to a loved one can mean the difference between life or death to some of our soldiers! Every little bit helps. Thanks for the support!" Currently serving - Lindsay C.

JOE ON THE MOVE

Remembering...

donated free calls are a tribute to their service

"I thank our troops everyday for our safety and our freedom. My cousin died in this war. He died defending our Great country. These men and women deserve to be able to call home. God Bless everyone who joins this cause." Diane M.

"My Brother is serving in Afghanistan right now. This week 2 soldiers in his regiment were killed, he can't talk about that but he can reassure his family he's ok.

My brother can listen to our voices and have a little peice of mind and comfort for a few minutes, is that to much to ask?" Jenny R. R.

JOIN THE MOVE

Mothers...

donated free calls mean memories treasured forever

"Having had a son killed in Iraq, it would have been a blessing to have heard from him more and for longer times... Lets band together to get this done for all the families that are still there." Carol A. H.

"As I fight to win the war my body is raging against cancer my son fights in the war against terrorism and those against the freedoms all people deserve. We draw strength from each other, knowing that family and their love is the backbone and the core of what is important in our struggles.

Terrorist are like a cancer that is trying to spread through the body of the world, and as my son fights that I want to be able to be listen, share and support him in his challenging battle." Debbie Peterson

JOE ON THE MOVE

Mothers...

donated free calls
keeps their memory alive

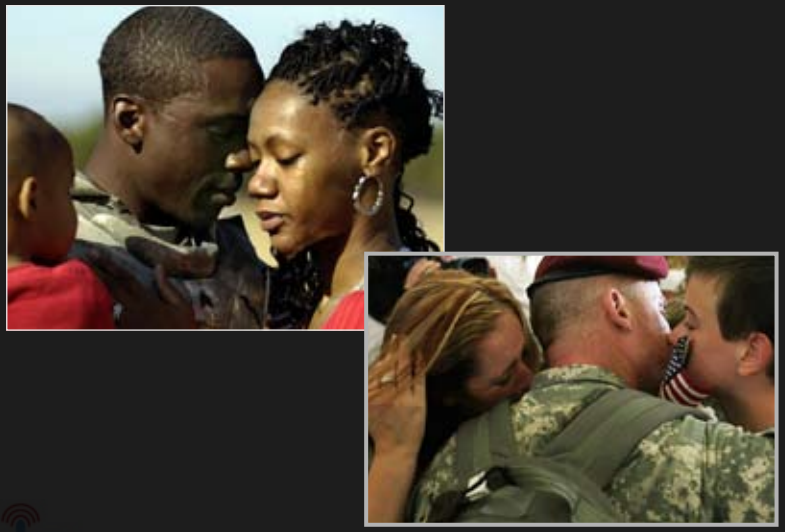
"I miss my son and would love to be able to talk to him more. He chose to defend his country, if not for him and men and women like him, we would not have the freedoms we love today. Please support free phone calls for our soldiers."

"My son is in the forces and i know how important it is for the troops to be able to have contact with family and loved ones, free phone calls are the least they deserve." Angela P.

"I hope this will help, in remembrance of a SON!!!! My girlfriend had a son that went over sea's and does not have the opportunity to ever call her son on the phone - he was killed. I hope all that reads this to invite all their friend's to support this cause before it to be to late." James B.

JOE ON THE MOVE

Wives and children...



donating free calls helps childern and moms

"My husband is a member of the armforces and it's very inportant for troops to be able to call home to talk to there family to know that things are ok at home keep's them focused and it's also needed for family at home to know hat they are well and ok. surely this is the least they deserve." Alison E. A.

"My hubby is currently deployed and hearing from him on the phone is something that keeps me going. He was unable to see his first child be born because he is deployed. Phone cards add up quickly...let alone trying to do every day things with out our loved one.

Even though our little one is only 3 months old he knows his Daddy's voice & smiles every time he calls home. I am so thankful for all that our soldiers do & wish they would give back to them & let them call home for FREE!!!" Danielle G.

JOE ON THE MOVE

Wives and children...

donated free calls mean we can support our heroes

"As an Army Wife I know what it takes for the troops to call home. It takes a lot.

You have a choice of either getting not even 15 minutes a day. Or spend 150 bucks on a phone and still have to pay for minutes every time you run out. So not just because my husband is in the military do I think the military should be able to call home for free... but because they deserve it for putting their life on the line." Molly M.

"When my dad was in Viet Nam for a year, hearing his voice was just a dream. We all watched the news together every evening to listen to the list of soldiers that were confirmed dead. Every evening for the year. To have been able to actually speak to him would have eased our worries significantly. I hope you succeed in your cause." Jane B.

JOE ON THE MOVE

Wives and children...

donated free calls rescues us from insane phone bills

"I think phone calls to soldiers and from soldiers should be free. I just paid $700 for talking to my husband overseas and my mother in law paid $800 for talking to her son." Melissa M.

"My husband is serving in Afghanistan right now. We spend boatloads of money for him to call home. Some months, we can't afford it.

When I don't hear from him, it's really rough on both of us. I need to know he is safe, and he needs to know that we're all ok here.

They worry about us too, and they don't need to while they are over there. Calling home allows him to keep his mind on his job, so he can come home safe." Amanda A.

JOIN THE MOVE

New families...

free calls keep new families connected

"My husband was out there while I was pregnant with our first baby and it broke my heart not to hear his voice." Sam

"A phone call to their love ones is all these men are asking for, as a mother i can understand this, it means a child talking to daddy, a mother who will be able to sleep after hearing her son's voice, a love one knowing the person they love is still alive, priceless." Irene

When I was a baby my dad was in the navy but he decided to stop so he could help my mom raise me. I think it would be nice if all of the soldiers could make free phone calls after all I do think that they do deserve @ least a free phone call after all they are fighting for our country. So if we really care about our soldiers then we need to raise this money people so we can talk to our soldiers! Morgan M.

JOE ON THE MOVE

Our Supporters...

donating free calls are how we give back

"I thank our troops everyday for our safety and our freedom. My cousin died in this war. He died defending our Great country. These men and women deserve to be able to call home. God Bless everyone who joins this cause." Diane M. H.

"They do the unthinkable. Free phone calls home, do they not deserve this????" Kim F.

"These men and women risk their LIVES for us, our country, and for all people around the world. We NEED to take care of them!" Michelle P.

"Amazing what your voice means to someone Military....Sometimes it can be a gift from God!" Trey T.

JOE ON THE MOVE

Our Supporters...

donating free calls helps families stay strong

"Our troops consist of husbands, wives, fathers, mothers, sisters, brothers, and more. They appreciate all the support they can get. Thank you to those who are devising this wonderful program; you are making a positive difference in the lives of many." Aimee C.

"Having family in the military I totally support them to have free calls home to their families. It's a very small request for each soldier to have contact with their families, as each and everyone of them are doing a great job and have sacrificed for all of us that live here in the USA." Mary H.

"My son will deploy to afganastan in March. I know our troops are trained to be physically and mentally strong but they need contact with loved ones in order to satisfy our other aspects; emotional and spiritual." Bill V.

JOE ON THE MOVE

Our Supporters...

donating free calls supports their sacrifices

"If you don't join any other cause,you should join this one because those brave men and women are fighting for freedom, and our beliefs!! Its so hard to be away from the one's you love, I know this because I'm a disabled veteran!!!

The least we can do for all of our soldiers free calls home, because GOD knows that far away that's all they have!!! GOD bless all of you putting your life on the line for me and mine, and I'm one of them that won't stop until we get each and every one of you free phone calls home!!!" Valarie A. W. Douda

"I pray for our brave soldiers everyday! They more than deserve this small token of our appreciation that they & their families have sacrificed for! My heart goes out to all our soldiers & their families!!" Priscilla J. S.

JOE ON THE MOVE

Operation Valentines Connection

Our team cares, over 5,000 hours donated

Contact Us

Call - 1 (888) 300-6177
Website - www.joeonthemove.com
Facebook - www.causes.com/joeonthemove
Address - 2710 Thomes AVE Ste 1138
Cheyenne, WY 82001

Larry Thorpe - Co Founder
larryt@joeonthemove.com

Patrick Ayres - Co Founder
patrickayres@joeonthemove.com

Tom Standish - Treasurer
tom.standish@joeonthemove.com

Andrew Ballenthin - Marketing and social media
andrew@solsolutions.ca

JOE ON THE MOVE

Operation Valentines Connection

About JoeOnTheMove

JoeOnTheMove was founded in September 2008 by two active duty U.S. soldiers, Patrick Ayres and Larry Thorpe. Larry and Patrick met while stationed in South Korea and quickly identified a common problem found by individuals that serve in the military - COMMUNICATION.

Anyone who has served in the military can tell you that communication with loved ones and friends can be difficult depending on where you are deployed or stationed. Larry Thorpe and Patrick Ayres, learned this first hand during their foreign tour. Together they resolved they would make a difference and solve this problem for other troops.

Key Accomplishments -
1 million minutes in free phone calls distributed to U.S. military (July 4th, 2009).
Over 1.5 million Facebook followers in 8 months www.causes.com/joeonthemove.
Received non-profit status by Internal Revenue Service February 2010.

Operation Valentines Connection

About Our Team

With over 5,000 hours logged into building JoeOnTheMove you couldn't find a more dedicated team committed to connecting soldiers and their families.

JoeOnTheMove Co-Founder Larry Thorpe enlisted in the United States Army in July 2007. Larry served two years active duty as a Cannon Crew Member and was stationed in South Korea with a field artillery unit. Currently, he is serving with the National Guard. Larry focuses on marketing and networking for JoeOnTheMove and he continues to focus on improving customer service.

JoeOnTheMove Co-Founder Patrick Ayres enlisted in the United States Army in January of 2008. He is currently serving on active duty as a Combat Medic and is stationed at Fort Sill, Oklahoma. Patrick helped to co-found JoeOnTheMove.com along with Larry Thorpe while stationed in South Korea. He specializes in web design and development and graphic design.

Operation Valentines Connection

More About Our Team

Tom Standish, JoeOnTheMove Treasurer, graduated from San Diego State University with a major in Business Administration & Finance. His brother is a Sergeant in the U.S. Army and recently returned from a deployment to Afghanistan. Tom currently works for the SigEp Educational Foundation as a Development Director responsible for donor cultivation and gift acquisition. Tom lends his support to JoeOnTheMove through managing company finances, corporate donations, project management and direction support.

Andrew Ballenthin, President of Sol Solutions an integrated marketing consultancy, has spear headed Operation Valentines Connection. Due to viral marketing initiatives Facebook member participation rose from 8,000 to over 51,000 members taking over 74,000 actions to invite friends, share links and message in only 9 days. Sol Solutions has created this booklet in an effort to raise awareness and donations for the Free Phone Calls for Soldiers program. Andrew's background includes 18+ years of multi-national and start-up business marketing in addition to 2,500+ hours of research and practical social media marketing.

Operation Valentines Connection

More About Our Team

William McCarthy and team, Vocati Communications, have contributed long time support and faith in JoeOnTheMove from its very beginning. Vocati has a long history of responding to challenges and answering the call to action through their unique One World Program program which serves to demonstrate the belief that communication makes the world a smaller place. JoeOnTheMove is grateful to the Vocati team for their continued support and experience.

-

© Sol Solutions, Andrew Ballenthin 2010. All rights reserved.